



# TYPOGRAPHY

**6th In-class  
exercise:  
Exploring  
Typography**

Our main foci for the in-class exercises is for introducing and exploring the fundamentals and conceptual of typography. Depending on the progress of the class, the number of assignments shall be changed or altered. Be advised that you need to work on the exercises outside of class periods as well.

## **Outsider Typography**

**To experiment and to explore type for type's sake**



Source: <http://www.playbuzz.com/anonymouswhatevern timer10/what-color-totally-fits-your-personality>

An outsider art describes artwork created outside the boundaries of those who have not been trained or conditioned in the way art is supposed to be created. Think of animals, children, or the insane who pick up a brush and wowed us with something out of the art world. This is one assignment that is experimental as it is raw.

There is no specific clear direction where this in-class exercise will take us.

We will draw from a pool of chosen words in which you will then express them as a raw typographic expression. It can be a sculpture, a performance art, a short film, etc. Needless to say, by now, you should have been used to documenting the process without being reminded.

### **Schedule:**

Wed 11/18 – 6<sup>th</sup> Exercise assigned. Work in class. Class discussion.

Mon 11/23 – Work in class. Refinement. Critique. Finalize for Sep 28.

Wed 11/25 – Thanksgiving Recess from Nov. 24 - 29

Mon 11/30 - 6<sup>th</sup> Exercise DUE. Don't forget your process notebook.