



# BA/BFA GD

FINA-S451/2 | Mon & Wed | 6:00 P.M. – 9:00 P.M. | KV 237  
 SPRING 2019 | FINE ARTS, SCHOOL OF ARTS & LETTERS, INDIANA UNIVERSITY SOUTHEAST

## Faculty Information

### Dr. Kok Cheow Yeoh

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 [Facebook.com/IUSGraphicdesign](https://www.facebook.com/IUSGraphicdesign)  [Instagram.com/IUSgraphicdesign](https://www.instagram.com/IUSgraphicdesign)

## General Course Description

Pre-requisite: Student must have gained acceptance into the BFA studio major for S452.

This is an advanced and directed graphic design course designed to allow BA/BFA students the opportunity to further develop their design skills. As a form-giver to a message, product, or service in the broad scope of graphic design, aided by the flexibility to pursue and develop directed artistic and professional portfolios for their intellectual and creative processes, the students are assisted in learning how to think critically and to have a stake in defining and determining their projects. Due to the advanced nature of the course, a collaborative effort with prospective clients are encouraged to facilitate meaningful and real solutions to design issues. The course is supplemented by lectures, class discussions, readings, peer learning, and computer assisted learning (YouTube and other online tutorials).

As the class is a combination of both courses with essentially the same assignment, please note that the difference is noted in the grading in which students registered in 452 would be expected to perform more rigorously due to the nature of the BFA expectations. Having said that, it is in the best interest to do your best regardless of the course you are currently enrolled in.

## Course Objectives

- To allow students to self-identify opportunities, define, frame design problem, and to develop it into a refreshing and innovative portfolio piece.
- To foster an environment for students to proactively find a “direction” in navigating the many possibilities in the field of Visual Communication.
- To train the student to think independently and work collaboratively.

## Online References

### Online references:

American Institute of Graphic Arts: [www.aiga.org](http://www.aiga.org)

Design is History: [www.designishistory.com](http://www.designishistory.com)

Design Trend and News: [www.designobserver.com](http://www.designobserver.com) | [www.underconsideration.com](http://www.underconsideration.com)

Information about famous Graphic Designers: <http://www.famousgraphicdesigners.org>

Design inspirations: <https://www.grainedit.com>

### Stock photography/visuals

Pixabay, free high quality images: <https://pixabay.com>

Library of Congress: <https://www.loc.gov/>

Getty Images: <http://www.gettyimages.com/>

iStock by Getty Images: <http://www.istockphoto.com/>

### Mockup

Graphic Burger: <https://graphicburger.com>

Graphicpear: <https://www.graphicpear.com/fonts/>  
 Mockupworld: <https://www.mockupworld.co/all-mockups/>  
 Pixaden: <https://www.pixeden.com/icons-set>

#### Type sources

Free vector: <http://all-free-download.com/font/>  
 Émigré Fonts: [www.emigre.com](http://www.emigre.com)  
 Learn about fonts & typography: <https://www.fonts.com/content/learning>  
 Movie fonts: <https://www.linotype.com/7903/current-movie-fonts.html>  
 Fonts by Hoefler & Co.: [www.typography.com](http://www.typography.com)  
 Academic resource: [www.typeculture.com/academic\\_resource/research\\_directory](http://www.typeculture.com/academic_resource/research_directory)

#### Assessment Components

#### Letter and numerical grades

A+ 100% - 98% | A 97% - 93% | A- 92% - 90%  
 B+ 89% - 87% | B 86% - 83% | B- 82% - 80%  
 C+ 79% - 77% | C 76% - 73% | C- 72% - 70% (Failing for fine-art majors)  
 D+ 69% - 67% | D 66% - 63% | D- 62% - 60% | F 59% - 0%

Assessment	Points	%	Notes
1 <sup>st</sup> Project	100	20	DESIGNING FOR SOCIAL CHANGE
2 <sup>nd</sup> Project	100	20	SUB-CULTURAL DESIGN
3 <sup>rd</sup> Project	100	20	ADVANCED PACKAGE DESIGN
4 <sup>th</sup> Project	100	20	3-D TYPOGRAPHY
5 <sup>th</sup> Project	100	20	D.I.Y.
<b>Total</b>	<b>500</b>	<b>100</b>	Attendance to be factored into the final grade including bonus points.
<b>Bonus points (up to 5 pts, added to your final tabulated numerical score)</b>			
Submit to the 15 <sup>th</sup> annual IUS student conference. Discuss with your professor.			
Note that the registration is open from February 15 – March 20, 2019. The conference for undergraduate students to present their works fall on Friday, April 19. <b>Please note that this is the ONLY OPTION for extra credits, applied on top of your final grade.</b>			

- Unless specified, all exercises/projects are due at the beginning of the class at a designated date and they can be turned in only on class days.
- **There will be no “make up” opportunities for missed projects/pop quiz/exercises unless you provide immediate documentation/notification within a week.** Exercises/projects that are more than a week late will not be accepted.
- The deadline will not be extended for any projects unless there are circumstantial factors that affect the progress of the course.
- Opportunities to earn extra credits are announced in class and full participation to fulfill the extra requirement must be fulfilled before the extra credit can be tallied and added towards/on top of the final score.
- Incomplete exercise/project will be marked down by a letter grade drop from the overall grade earned.
- The deadline will not be extended for any projects unless there are circumstantial factors that affect the progress of the course.

In general, the following are also expected, observed under “participation” in your grading rubric:

- **Professionalism:** Conducts him/herself professionally; Demonstrates time management skills; Maintains communications with professor
- **Quality of Work:** Achieves satisfactory results for completing the project
- **Quantity of Work:** Works effectively and efficiently; tasks done in a timely manner; handles multiple tasks

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- **Work Habits:** Prepared and being pro-active in approaching the tasks
  - **Comprehension:** Seeks to/Understands the assigned duties and tasks
  - **Reliability:** Job completion, ability to get things done, conscientiousness
  - **Attitude toward work:** Enthusiastic and willing to perform duties and tasks
  - **Dependability:** Punctual and reliable in attendance; completes assigned duties and tasks
  - **Initiative:** Interacts well with others in the office; Being proactive; Exhibiting high levels of engagements
  - **Leadership:** Demonstrates leadership abilities; Takes initiatives w/o being told

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#### **BFA requirements (for BFA students only):**

##### Attendance

If you have been accepted into the BFA Program or are a Post-Baccalaureate student, you are required to attend and participate in BFA Critiques, which take place on Tuesday and Thursday evenings from 4:20- 5:50 pm. Make sure you do not schedule anything else in this timeslot. You will present your work to the students and faculty in your critique group and we will have a twenty-minute discussion to provide suggestions and feedback. The BFA Coordinator will schedule your critique day. Set up a meeting with Mr. Brian Harper at least three weeks before your critique so we can discuss what, where, and how you will show your work. Ask a fellow BFA to take notes for you. Your group will have SIX meetings throughout the semester for critiques. You should plan to attend all six of your group's critiques, however, you are permitted one absence in the event of a scheduling conflict or emergency. **Any absences beyond 1 will count towards an absence in this course.**

#### **Attendance requirements for all:**

Attendance will be recorded each day during class. You must come to class: on time, prepared with materials, and stay for the entire period. **The professor will tolerate up to two absences and three tardies or early departure will affect your grade.** The penalty for tardiness and absences are as follows:

**3rd absences** = A <sup>1/3</sup> letter grade reduction in your final grade (e.g. An 'A' grade becomes 'A-') [one drop]

**4th absences** = A <sup>2/3</sup> letter grade reduction in your final grade (e.g. An 'A' grade becomes 'A-' then 'B+') [two drops]

**5th absences** = A full letter grade reduction in your final grade (e.g. An 'A' grade becomes 'A-' then 'B+' then 'B') [3 drops]

**6th absences** = A <sup>1 1/3</sup> letter grade reduction in your final grade (e.g. An 'A' grade becomes 'A-' then 'B+' then 'B' and finally 'B-') [4 drops]

**7th absences** = A <sup>1 2/3</sup> letter grade reduction in your final grade (e.g. An 'A' grade becomes 'A-' then 'B+' then 'B' then 'B-' and finally 'C+') [5 drops]

**8th absences** equal an automatic failure of the course.

- If you expect an interruption in your schedule, notify the professor in advance. A doctor's note or a note from your employer will be considered a legitimate reason to be late or missing from class.
  - Sending a notification email or an employer/doctor's note does not exempt you from your obligations.
  - Despite having the legitimate notes, you are still considered to have missed the class. However, it may be considered for "buying" you extra time for a renegotiated due date. Turning in your project in absentia is not acceptable.
  - It is then your responsibility to find out what you have missed. The professor is not obligated to repeat the delivery of course materials as missed information can be obtained from your classmates.
  - At the end of class the room must be returned to order before you leave.
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- Cellphones are not allowed during class sessions.

<hr/> <p>Other standards of conduct</p>	<ul style="list-style-type: none"> <li>▪ During the lecture and/or tutorial sessions, permission must be obtained from the professor if the student wishes to record any presentation via any electronic or digital devices of any sort.</li> <li>▪ We may view slides or read about information that you will find offensive. You will be forewarned and if you choose to stay in class, it is deemed that you have accepted and will be participating in the session.</li> <li>▪ Losing your work due to failed media or overwritten files is not an excuse for late work as you are expected to develop an effective backup strategy for all your digital files.</li> <li>▪ Avoid emailing during weekends and public holidays or during designated conference dates as the response time will be delayed.</li> <li>▪ Eating and drinking during breaks are acceptable but any drinks in the computer lab should have a lid to prevent any mishaps to the artwork or the computer equipment.</li> <li>▪ In general, students should conform to generally accepted standards of "netiquette" while sending e-mail, posting comments to the discussion board, posting audio recordings and while participating in other means of communicating online. Refrain from inappropriate and/or offensive language, comments and actions.</li> </ul>
<hr/> <p>IUS academic dishonesty</p>	<p>The Student Code of Conduct prohibits activities and prescribes penalties for academic dishonesty. According to Indiana University Southeast Policy, adopted by the President's Cabinet and printed in the IUS Student Handbook, students found guilty of any form of academic dishonesty, including (but not limited to) cheating, fabrication, facilitating academic dishonesty, plagiarism, and collusion, may receive an F on the project and/or an F in their course(s) from the instructor and may be suspended from the university by the administrative action. Furthermore (where applicable):</p> <ul style="list-style-type: none"> <li>▪ The work you submit for assessment in this course must be your own individual work (or of your group, if applicable).</li> <li>▪ Works from other classes may not be turned in as a substitute. If violated, you may receive an F for the project.</li> <li>▪ Submission in absentia is prohibited without prior arrangements. If violated, you may receive an F for the project.</li> <li>▪ It is your responsibility to familiarize yourself with university and school policies and to uphold the values of academic integrity such as the Standards of Excellence for Fine Arts Students.</li> </ul>
<hr/> <p>Professionalism: Standards of excellence for Fine Arts students</p>	<ul style="list-style-type: none"> <li>▪ Students actively contribute to critiques and class discussions by offering thoughtful perspectives and constructive criticism.</li> <li>▪ Students demonstrate curiosity and enthusiasm for the discipline and subject matter of study.</li> <li>▪ Students are willing and active learners and researchers who seek information for building context and content for artistic practice, and engage in scholarly discourse relating to the discipline.</li> <li>▪ Students are committed to continuous self-evaluation and personal improvement.</li> <li>▪ Students respond analytically and proactively to assessments given by faculty, advisors, or others by making changes to address legitimate concerns.</li> <li>▪ Students actively solicit feedback for purposes of making quality improvements to work and practice.</li> </ul>
<hr/> <p>Student with Disabilities</p>	<p>Students who have a disability that requires accommodations in the classroom should contact the Office of Disability Services by phone (941-2243) or email (<a href="mailto:mtspring@ius.edu">mtspring@ius.edu</a>) early in the semester so that their learning needs may be appropriately met. The student will need to provide documentation of the disability and if further documentation is needed, recommendations can be provided from the Office of Disability Services. Additional information about the Office of Disability Services may be obtained at: <a href="https://www.ius.edu/disability-services/">https://www.ius.edu/disability-services/</a></p>

## 1

# DESIGNING FOR SOCIAL CHANGE

When highly publicized police beatings that occurred in two American cities—the beating of Rodney King in Los Angeles and the killing of Malice Green in Detroit, these dramatic events on public perceptions of racial discrimination have deepened our deep-seated fear/hatred towards the law enforcement entities. Inspired by the project by design studio Ink Monstr [sic] which designer [Denver Police Department's first 'People's Patrol Car' in Sun Valley](#) in 2018, the utopian idea of this project is to 'rebrand' in order to present a more positive representation of the public's perceptions about police brutality, specifically for IU Southeast's police vehicles.

## Deliverables:

- A PDF format of 300 dpi showing the frontal, side, and back renderings of a police car such as patrol car, response car (pursuit car), traffic car, dog unit, or SUV or pickup trucks for IUS police department.
- Documentation of the creation process from start to finish in paper or digital format.

## Grading criteria (100 points):

- Documentation of the design process (10 pts)
- Well-researched data to support/justify the design (10 pts)
- Create an original artwork (10 pts)
- Effective graphical elements used to 'rebrand' a police vehicle-front (10 pts)
- Effective graphical elements used to 'rebrand' a police vehicle-side (10 pts)
- Effective graphical elements used to 'rebrand' a police vehicle-back (10 pts)
- Friendliness of the message through a combination of symbolism (10 pts)
- Quality of the final idea and class presentation (10 pts)
- Professionalism, Quality of work, Quantity of work, Work habits, Comprehension, Reliability, Attitude toward work, Dependability, Initiative, and Leadership (20 pts)

**Note that the schedule provide are for guidelines in anticipated manners to move along an impending deadline.**

1/7 Mon	Introduction to the course in general. Explanation of the requirements of the course. First project assigned and explained. Research in class. Finalization of topic by the end of class.
1/9 Wed	Presenting ideas at the beginning of the class.
1/14 Mon	Continue working on refining ideas. Work in class. One-on-one consultation. Idea finalized. Begin working in digital format. <i>May resort to staggering of consultation hours.</i>
1/16 Wed	Continue working in class. One on one consultation. <i>May resort to staggering of consultation hours.</i>
1/21 Mon	<b>MLK holiday. NO CLASSES.</b> Finalize your design for the due date on Wed.
1/23 Wed	Project due at the beginning of the class. Presentation. Submit work online before the end of class or as specified on Canvas.

## 2

## SUB-CULTURAL DESIGN

With about 7 billion people in the world today, have you ever wondered how many different societies, cultures, ethnic group interesting cultures, subcultures are there? In this project, we will explore the nuances of these groups with the objective of instilling cultural competence and sensitivity in you as a visual communicator. Culture, arguably is made of the unspoken rules and subcultures is a deviation from the norm that defines a specified group. How a culture is defined can be based on a few categories: commonality in language, economic, and socio-political system. This is an image-based project, you are required to photograph the eclecticism of a particular group you have identified. For e.g. if you are exploring an eclectic music scene, in addition to the human subjects, also capture images that encapsulate the activities or tools associated with this subcultural group ([link to an example](#)). The deliverable can be a [zine](#) of sort. Examples include art and photography zines, literary zines, social and political zines, music zines, perzines (personal zines), travel zines, health zines, food zines (University of Texas libraries, What is a Zine?).

### Deliverables:

- Depending on your choice. Keep to a minimum of 12 pages including both the front and back. Consult with the professor to finalize the end result.

### Grading criteria (100 points):

- Documentation of the design process (10 pts)
- Well-researched data to support/justify the design (10 pts)
- Appropriateness of the design idea (10 pts)
- Uniqueness of the design solution (10 pts)
- Effectively captures the essence of a zine through the use of techniques (10 pts)
- Effectively captures the essence of a zine through the use of layout/format (10 pts)
- Effectively captures the essence of a zine through the use of type (10 pts)
- Effectively captures the essence of a zine through the use of images (10 pts)
- Professionalism, Quality of work, Quantity of work, Work habits, Comprehension, Reliability, Attitude toward work, Dependability, Initiative, and Leadership (20 pts)

### Reference:

**World Cultures:** <http://ehrafworldcultures.yale.edu/ehrafe/>

### Schedule:

1/28 Mon	2 <sup>nd</sup> project assigned and explained. Research. Strategize. Explore ideas. Produce sketches.
1/30 Wed	Present sketches. Meet as a class. Design refresh begins. Start laying out on computer upon approval/feedback.
2/4 Mon	Staggered one-on-one consultation. Continue to work before, during and outside of class.
2/6 Wed	Staggered one-on-one consultation. Continue to work before, during and outside of class.
2/11 Mon	Finalize. Adding final touches.
2/13 Wed	Project due at 10 AM. <b>Note that the class still meets at 9 AM.</b> Presentation Submit work online before the end of class on Canvas.

## 3

## ADVANCED PACKAGE DESIGN

Inspired by American architect and graphic designer, Richard Saul Wurman's assertion that the same message can drastically alter our ideas when it is being presented differently, our third project is about exploring global consumerism. To put it simply, you will be assigned a product to market to three different non-English countries. Judiciously pick one that has a mass appeal such as food-based or consumer-based product/service/message, redesign it to suit three different global markets of your choice. To simplify our project, use the same structure of the package but the final product must showcase three different languages, with or without English as a supportive language. However, if a brand has already established a strong brand recognition such as Kit Kat or L'Oréal, you must retain the originality of the brands' logo or other key component visual lockups.

### Deliverables:

- Three different digital packaging presented side by side (front only).

### Grading criteria (100 points):

- The ability to conceptualize ideas as a series (10 pts)
- Appropriateness of the styling of typefaces or scripts associated with the countries (15 pts) [5 pts per country]
- Effectiveness in applying graphical element that capture the essence of the targeted audiences [where applicable] (15 pts) [5 pts per country]
- Consistency of the design solution despite the nuanced differences (10 pts)
- 1<sup>st</sup> design (10 pts). Country of choice: \_\_\_\_\_
- 2<sup>nd</sup> design (10 pts). Country of choice: \_\_\_\_\_
- 3<sup>rd</sup> design (10 pts). Country of choice: \_\_\_\_\_
- Professionalism, Quality of work, Quantity of work, Work habits, Comprehension, Reliability, Attitude toward work, Dependability, Initiative, and Leadership (20 pts)

### Schedule:

2/18 Mon	Project assigned and explained. Start researching during class. Bring sketches for next class.
2/20 Wed	Present sketches to class. Brainstorm. Finalize ideas. Get approval.
2/25 Mon	Staggered one-on-one consultation. Continue to work before, during and outside of class.
2/27 Wed	Staggered one-on-one consultation. Continue to work before, during and outside of class.
3/4 Mon	Staggered one-on-one consultation. Continue to work before, during and outside of class.
3/6 Wed	Finalize. Adding final touches.
3/11 Mon	Project due at 10 AM. <b>Note that the class still meets at 9 AM.</b> Presentation  Submit work online before the end of class on Canvas.

## 4

## 3-DIMENSIONAL TYPOGRAPHY

The project allows you to create a body of graphic design work that reflects personal interest in an area or topic that is self-initiated by using typography. It is an advanced investigation into typography and text-based expressions. Projects must be expressionistic in nature and appearance. Outcomes will demonstrate your application of advanced knowledge and understanding towards print and screen-based design. You may not use any images, unless they are illustrations or photographs that make up the likeness of letterforms.

Some suggestions include display windows of storefronts, tradeshow graphics, tote bags, an empty space such as a studio, wall, billboard, etc. A few good examples of this kind of approach is the work of [Stefan Sagmeister](#). Alternatively, if you are poetic, you may select a phrase, poem, tagline, slogan or haiku to be typographically presented in three-dimensional form (digitally).

### Deliverables:

- The application of type in a chosen environment, presented digitally which showcases the environment or surface the 3-D type is applied.

### Grading criteria (100 points):

- Documentation of the design process (10 pts)
- Effective application of kerning when viewed from far (10 pts)
- Effective application of color for the wow factor when viewed from far (10 pts)
- Effective application of texture for 'drama' when viewed from far (10 pts)
- Effective application of figure and ground for contrast when viewed from far (10 pts)
- Uniqueness of the typeface design (10 pts)
- Practical application of the 3-D typeface in a given environment (10 pts)
- Type appears to have image like qualities (10 pts)
- Professionalism, Quality of work, Quantity of work, Work habits, Comprehension, Reliability, Attitude toward work, Dependability, Initiative, and Leadership (20 pts)

### Schedule:

3/13 Wed	Project assigned and explained. Start researching during class. Bring sketches for next class.
3/18 Mon	Staggered one-on-one consultation. Continue to work before, during and outside of class. <b>FINALIZE your decision on what to do for the final D.I.Y. project.</b>
3/20 Wed	Staggered one-on-one consultation. Continue to work before, during and outside of class.
3/25 Mon	<b>SPRING BREAK BEGINS. NO CLASS.</b>
3/27 Wed	Present ideas in class as a whole for critique. Gather feedback for refinement.
4/1 Mon	Finalize. Adding final touches.
4/3 Wed	Project due at the beginning of the class. <b>Late work will not be accepted.</b> Class presentation. Post final PDF file(s) on Canvas by due deadline.



## 5

## D.I.Y. (Decide It Yourself)

The final project is a broad-based approach that provides an opportunity to exercise your own judgment and decision-making skills. Consult with your professor ahead of time and to obtain guidance/approval to begin. In order to avoid any mad rush towards the finals, please discuss your decision for this final project at least 2-3 weeks before the 4<sup>th</sup> project's deadline on 11/12/18.

Here are three options:

1. Expand one of your previous projects to include at least two pieces of touchpoints. Discuss with your professor.
2. Work with an assigned or self-sourced client to produce an end result of some sort. Discuss with your professor.
3. Submit to the 15<sup>th</sup> annual IUS student conference. Discuss with your professor. Note that the registration is open from February 15 – March 20, 2019. The conference for undergraduate students to present their works fall on Friday, April 19. Please note that this is the **ONLY OPTION** for extra credits (up to 5 pts) which will be applied to your final grade.

### Deliverables:

- To be discussed and determined with the professor
- A 24" x 36" research poster. A diagram is shown below.

Title		Students' names, semester, course title	
Problem statement: Identify issues to solve. Identify your project goal and who you intend to serve.	Analysis: Identify the objectives that will lead to your goal. How you are going to solve the issues. Provide an analysis of the current situational problems.	Solution: Brief description of how your solution has addressed the issues. Include captions with your diagrams and photos.	
Diagrams, graphics related to problem statement	Diagrams, graphics, charts, models, related to problem statement	Diagram of final solution (can diagrammatically include the before and after)	Photo(s) of the final solution. Digital file edited in Photoshop.
References, credit, or research information. URLs must follow the APA format. Last, F. M. (Year, Month Date Published). <i>Article title</i> . Retrieved from URL Yeoh, K. C. (2017, October 19). Yeoh as designer. Retrieved from <a href="http://www.yeoh.com">http://www.yeoh.com</a> For more, visit: <a href="http://www.easybib.com/reference/guide/apa/website">http://www.easybib.com/reference/guide/apa/website</a>			

### Grading criteria (100 points):

- The quality of the proposed project (10 pts)
- Feasibility of the proposed project (10 pts)
- The completion of the project (10 pts)
- Visual elements (10 pts)
- Typographic elements (10 pts)
- TBD (30 pts)
- Professionalism, Quality of work, Quantity of work, Work habits, Comprehension, Reliability, Attitude toward work, Dependability, Initiative, and Leadership (20 pts)

### Schedule:

4/8 Mon	Be ready to present your work and your idea must be finalized. More ideas explored during the weekend.
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4/10 Wed	Bring ideas that you have started working on during the weekend for brainstorming in class. Start working on ideas in class. One on one.
4/15 Mon	?
4/17 Wed	Photograph/Document work and ready to generate PDF.
4/19 Fri	REMINDER: The 15th Annual IUS Student Conference
4/22 Mon	Project due at the beginning of the class. <b>Late work will not be accepted.</b> Class presentation. Post final PDF file(s) on Canvas by due deadline.
4/24-30	FINAL EXAMS. Note that our class ends on 4/22/2018

## Photo, Video, and Audio Consent and Release Form

IU Communications

(812) 855 - 5121 communications.iu.edu

I have received, read and agree to abide by the terms and condition of the Syllabi for FINA S451/452 BFA Graphic Design as well as the Fine Arts Disposition Code (FADC). I, the undersigned, also acknowledge that information related to the course requirements have been explained by the professor and I understand that it is my responsibilities as a student to meet the requirements outlined and will accept the consequences if my choices and actions lead to the final consequences or outcome. I authorize The Trustees of Indiana University ("IU"), acting through its agents, employees, or representatives, to take photographs, video recordings, and/or audio recordings of me, including my name, my image, my likeness, my performance, and/or my voice ("Recordings"). I also grant IU an unlimited right to reproduce, use, exhibit, display, perform, broadcast, create derivative works from, and distribute the recordings in any manner or media now existing or hereafter developed, in perpetuity, throughout the world. I agree that the Recordings may be used by IU, including its assigns and transferees, for any purpose, including but not limited to, marketing, advertising, publicity, or other promotional purposes. I agree that IU will have final editorial authority over the use of the Recordings, and I waive any right to inspect or approve any future use of the Recordings. I acknowledge that I am not expecting to receive compensation for participating in the Recordings or IU's future use of the Recordings.

**I have read the entire Consent and Release Form, I fully understand it, and I agree to be bound by it. I represent and certify that my true age is at least 18 years old, or, if I am under 18 years old on this date, my parent or legal guardian has also signed below.**

Location of Recordings:

Date (s) of Recordings

Participant signature:

Date:        /        /

Participant's Printed Name:

Address:

City:

State:

Zip

Phone:

Email:

If participant is under 18 years old, then his/her parent or guardian must sign below.

Parent/Guardian's signature:

Date:        /        /

Parent/Guardian's Printed Name: